

FOR IMMEDIATE RELEASE
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Reputations joins one of the world's largest global PR partnerships

Vancouver, BC – Reputations Corporation has been selected as the newest Partner in PROI, an international public relations partnership. This gives Reputations Corporation the ability to carry its clients' stories to any market or audience in the world.

"PROI offers us and our clients great connections worldwide," says Michael Davis, Senior Counsel and Director of Operations at Reputations Corporation. "The PROI network will also bring us enormous business opportunities in the run-up to 2010."

Reputations Corporation is listed as one of the top five PR firms in western Canadian with local, regional and national clients. The Reputations team combines skills and experience in reputation measurement and management, journalism, marketing communications, stakeholder relations and business.

Public Relations Organization International, Inc. (PROI), one of the world's largest partnerships of independent public relations firms, is pleased with the selection of its western Canadian Partner.

"PROI welcomes Reputations to our global partnership," says Jean Leopold Shuybroek, PROI's Brussels-based President. "Their addition will further enhance PROI's position in both western Canada and worldwide as Reputations will play a pivotal role in helping our Partnership build a stronger presence to serve our clients in a cost-effective manner".

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Editors' Notes

About Reputations Corporation

Reputations Corporation is a full-service reputation management and communications agency, helping clients build, manage, and protect their reputations. Through a combination of unique skills and experience in reputation measurement and management, we create reputation management strategies that close the gaps between our clients' desired and actual reputations.

www.reputations.com

PROI partners

Americas partners include Enigma Communications in Montreal; Jackson Spalding Communications in Atlanta and Athens; Ronald Trahan Associates, Inc. in Boston, CushmanAmberg Communications, Inc. in Chicago and St. Louis; Robert Falls & Co. Public Relations in Cleveland; Shelton in Dallas and Irvine; MGA Communications, Inc. in Denver; LaBreche Murray Public Relations in Minneapolis; Stanton Crenshaw Communications, Broadgate Consultants, Inc., Access Communications, and Widmeyer Communications in New York; Dorland PR, Dorland Global Health Communications in

Philadelphia; Torme Lauricella, Access Communications and Dorland PR, Dorland Global Health Communications in San Francisco; The Frause Group in Portland and Seattle; Tucker/Hall, Inc. in Tampa; Reputations in Vancouver; Widmeyer Communications in Washington, DC; The Jeffrey Group in Mexico City and Buenos Aires and Imagem Corporativa in Brazil.

Partners in Europe, The Middle East and Africa include: van Luyken Communicatie Adviseurs in Amsterdam; Lansons in London; Inforpress in Barcelona, Balboa, Madrid, Valencia and Lisbon; int/ext Communications AG (BPRA) in Basel; fischerAppelt Kommunikation in Berlin, Düsseldorf, Frankfurt, Hamburg and Munich; Interel in Bratislava, Antwerp, Brussels and Prague; KommunikationsKompagniet in Copenhagen; icas public relations in Hertfordshire and London; TT&A - Theodore Trancu & Associates in Milan; i&e Consultants in Paris; Informedia Communications AB in Stockholm; communications: Agentur für Text, PR & Events in Vienna; and Bracken Public Relations Ltd., in Dublin.

Asia-Pacific Partners include Integral PR in Ahmedabad, Bangalore, Chandigarh, Chennai, Hyderabad, Kolkata, Mumbai, and New Delhi; Adfactors Public Relations in Bangalore, Chandigarh, Chennai, Hyderabad, Kolkata, Mumbai, New Delhi and Pune; AC Capital Strategic Public Relations in Beijing and Shanghai; eVision Consulting in Beijing, GuangZhou and Shanghai; IPR Inter Public Relations in Seoul; and Asahi Agency in Tokyo.

Global corresponding partners are located in Sydney and Brisbane (Australia), Hamilton (New Zealand), Singapore, Taipei, and Johannesburg (South Africa).

For information about PROI visit www.proi.com

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